



Elkhorn Business Improvement District
Meeting Minutes
Elkhorn Computer
April 25, 2017

Attendees:

Janis Enenbach 402 639 3867 jkehusker@gmail.com Not present meeting with Janis this Thursday at 1:00 at Elkhorn Computer.
Carl Anderson 402-590-7788 crandersonmail@gmail.com present
Michele Minnick 402-707-0056 michelegardengallery.minnick@gmail.com present
Arnold Weitz 402.392.2244 arnold.weitz@raymondjames.com present
Perry Viers 402-850-4559 pcviers@gmail.com present
Kevin Stork 402-618-8944 goncuttin@aol.com present
David Biehl 402-460-0703 dave.hvs50@gmail.com present
Corina Kruger 402-679-9737 clarascloset246@aol.com present
Bryan Thompson 402-981-9113 bryan@elkhornservice.com present
Aaron Clark aclark@mcgrathnorth.com present
Tiffany Polifka 402.392.2244 tiffany.polifka@raymondjames.com present

[Bryan calls meeting to order 5:00 P.M.:](#)

Motion for approval of meeting mins: Bryan
Carl seconds.
Minutes approved

Bryan: finished mayors grant and out of the 42 applicants we were not selected.

Janice and Bryan meeting Thursday at 1 P.M. and we need to get information regarding the following:

1) List of donors: everyone should come up with a list of people that we can send a letter. The recommendation is to list of as many people each member can think of but at least five that would possibly be willing to donate to our cause. We will then make calls to explain opportunities for advertisement (ex. street signs). Janice is willing to make the calls but she needs a list of people to call. Please note that if you wish to call the person rather than Janice that is fine as well just let us know that you will be making the call. We discussed a mailing but getting ten people to respond to a mailing or hundreds would be a good turnout. Connecting with lifetime residents of Elkhorn may be our best avenue. Arnie will be working with Janice to create a plan to fundraise.



Please have your list of possible donors to Janice by MAY 1ST. Thank you.

Bryan's son James is on the board of Douglas County would like to be involved in some way with helping to raise funds. There was also mention of the possibility of offering bricks with family names on it.

REMINDER: Meeting with Janice Thursday at 1:00 P.M. at Elkhorn Computer

2) Strategic plan for the next three years. We need to review the plan created for what will be accomplished over the next three years and communicate this with the BID area.

Arnie will look into revising a letter to tell people in the BID that we are excited and this is going on along with a general time line.

Current plan should be followed. Carl will be submitting the current plan by May 1st.

3) Mission statement. We have a current statement and Michelle will be getting this to everyone so we all know what it is.

4) We need someone to work with Omaha City Streets and sewer. Tom and Carl have been doing it.

Carl: recommend hiring TD2 to do engineering and create prints. The city respects TD2 and they will talk to the city. Design committee approves talking to TD2 regarding our engineering needs.

Carl motions to approach TD2 to help us in our projects

Second: Kevin

Motion Approved

5) A plan to contact Donors: Arnie and Janice will work on this. We will be composing a list of people to contact via a letter and then will make follow-up calls to the ones who may be interested in donating. May 1st is the date to get lists to Janice or Arnie.

6) BID vs Elkhorn Main Street for funds received? Will donors get write off? Elkhorn BID is a 501(C)3. Corrine will contact Board. We believe the funds go to the 501(C)3 and then transfer to the BID so donors get the write-off.

7) Letter to BID residence regarding progress: We should not open to options but express excitement.



The need for a website was addressed. Tyler will not have time to take this on. We should hire someone create it. Janice has ideas for content to the site. Bryan will be taking over finding someone and get us bids.

Banners and Brackets and design ideas?

Eventually we would like to see multiple banner designs but would like to get one design for now. Dave will work on a Historic Elkhorn banner for light poles (2ft by 4ft). Kelly may have one for a banner to put up but not one for permanent use. We will vote at next meeting to have banners done. Bryan will get us costs.

8) New Business

There was a meeting yesterday with Don Gardner. Don will talk to TD2 as he wants to pour the sidewalks from Corby to Ohio. He will be getting us a bid for the work and has the plans from Carl. The plan for additional parking on an extension of 206th street, which was discussed at the meeting, was presented. There was discussion about if this should supersede the phase going from Corby toward Glenn Street in order to address parking issues. There was agreement that the committee will need to discuss this further in the future meetings.

We agreed that we need to wait for Don to get us hard numbers on his bid for Phase 1 (Railroad Ave to Corby). We also discussed if we have to use Don or if the project will go out for public bid. We believe that Don's original bid does not include lights or ramps so we need to be sure that the next bid wither does or add that cost in.

[Agreement was made that the next meeting will be scheduled in two weeks.](#)

Motion to adjourn: Arnie

Second

[Meeting Adjourned at 6:11 P.M.](#)